

Build without limits with Onside

Release groundbreaking iOS apps on YOUR terms

Introducing Onside — the **future** of iOS **app distribution**

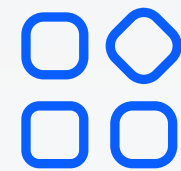
1

Onside is a next-gen platform for distributing iOS apps and in-app products with lower cost and more freedom compared to the App Store



Developer-friendly environment

Offering **lower fees** and **no restrictions on content** as long as it complies with the law



Diverse range of offerings

Support **all types of apps**, including adult content, gambling and cryptocurrency



Available across the EU

Reaching **450+ million potential users in 27 EU countries**.
Brazil, Japan, UK and more regions coming soon



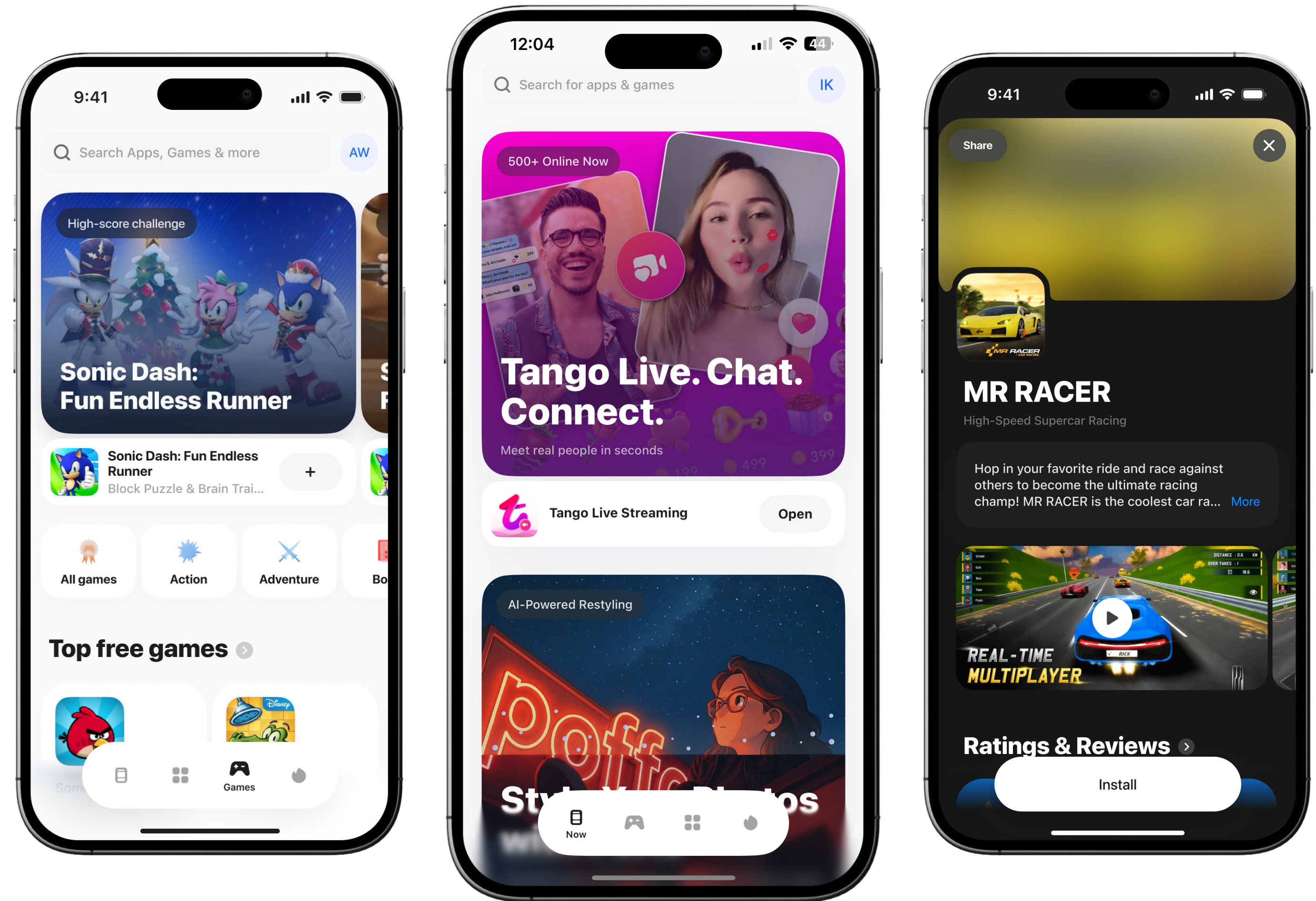
Effortless publishing

App data syncs automatically from App Store Connect set it once and we'll handle the rest

How it works — Onside Store app

2

- Get started quickly with easy phone or WhatsApp sign-up
- Rich content with curated collections and expert recommendations to discover great apps
- Seamless app installation just like the App Store, with automatic updates
- Full-funnel attribution from ad click to your app installation. Appsflyer and Adjust integration is in progress



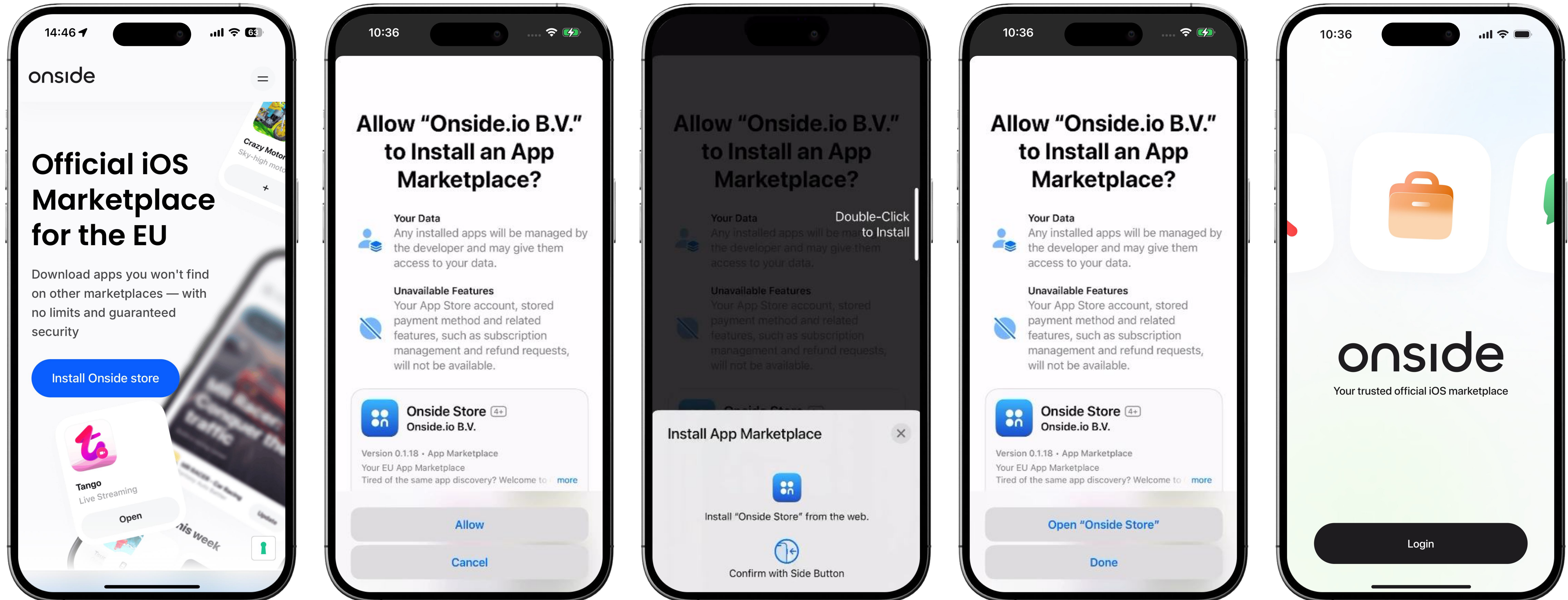
How to install Onside Store

Install the Onside Store app directly from the web — no App Store needed.
We can create your branding Install landing page

[Watch installation video](#) 



onside.io



Special payment conditions if you **join today**

4

Choose the option that fits your workflow

Your own payment system

Instant launch — just report transactions via our Transaction Report API

- **8% commission**
comparing to App Store's 30%

Onside Payment SDK

Our StoreKit-like SDK integrates in less than 3 days

- **10% commission**
comparing to App Store's 30%
- **Payments, payouts, compliance and taxes are handled by us**
- **We support payments via Apple Pay and credit/debit cards**
Alternative payment methods are coming soon

How to publish an app on Onside

Register for an Apple Developer account if you don't have one

Create an Apple Developer account

Sign up on Onside Console

Create a developer account

01
Connect your App Store account to sync all your data



Sign the [agreement](#) for alternative distribution on Apple



Provide your Developer ID, API Key, and connect Marketplace Token

02
Upload new build to the App Store

We do not accept builds directly — everything goes through the App Store

03
Choose your publishing format

Notarization

The app will only appear on Onside

2-3 hours

App Store Review

The app will appear both on the App Store and Onside

up to 7 days

04
Configure app metadata

You can enable automatic synchronization from the App Store or edit it manually

05
Set availability, price and integrate SDK

Define pricing and regions, then connect our SDK or use your own payment system

Done! Your app is published



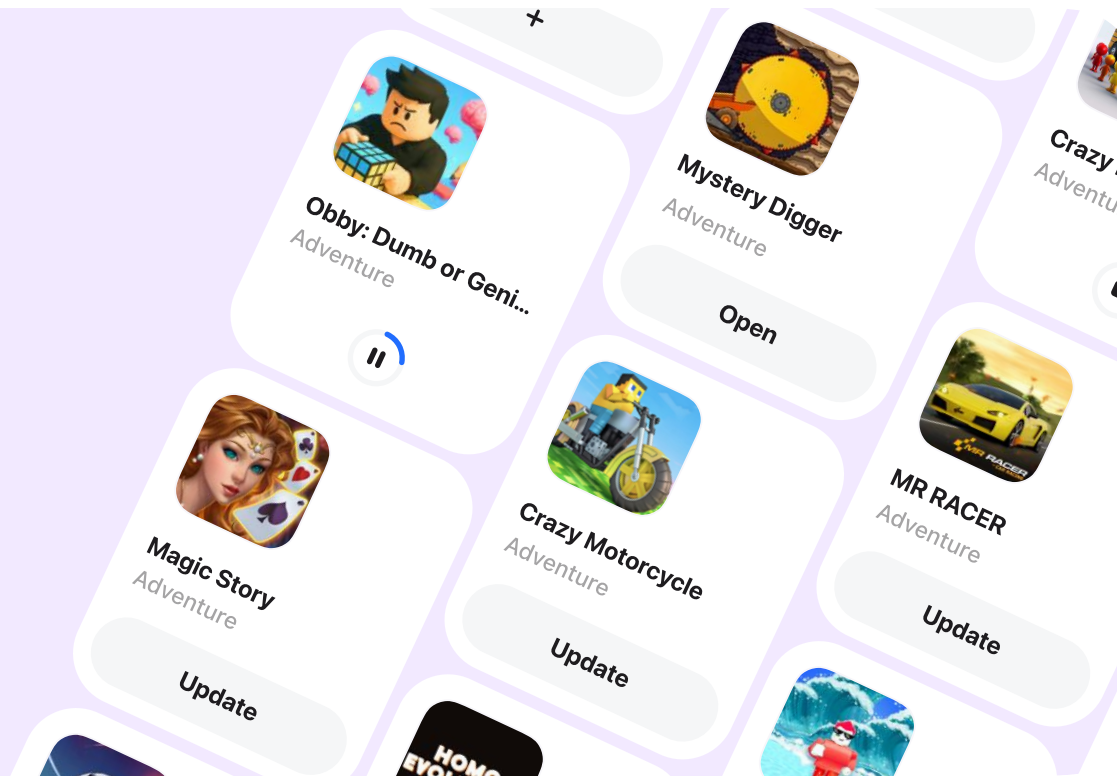
Updates will be pulled automatically with every new build in the App Store

We help turn your web app into a native iOS app

If you have a web app, you can quickly convert it into a native iOS app and distribute it through Onside — no need to rebuild it from scratch

PlayGama's success case

- 100+ games wrapped and uploaded automatically
- No code changes or manual work



How it works?

- We wrap your web app inside a lightweight native iOS container
- Users install it like any regular iOS app and launch directly into your web experience.

Push Notifications

Icon on Home Screen



How it works — Developer console

-  **Effortless publishing**
One-click auto-sync to the App Store for easy publishing and updates
-  **Flexible payout options**
Choose monthly payouts or use your own payment solution
-  **Customizable app info**
Customize app details (information, description, pricing, availability) across EU countries
-  **Detailed app analytics**
Track your app’s performance with rich data insights to inform growth
-  **Manage access and roles**
Easily assign roles and manage permissions for your team

onside

JA Joe Andersen Software Corp

Apps

Analytics

Payment history

Business

Users and Access

Settings

Superlist

Version 1.1 Published

Information

Availability and Price

Subscriptions

Information

Syncing with App Store Connect

Save

Editing is disabled while sync with App Store Connect is on

Localizable

English

Previews, screenshots and release notes are loaded and localized from App Store Connect

Name Superlist synced

Subtitle (optional) Track your lifestyle synced

Description A better way to run your projects synced

The fastest and most intuitive way for your team to manage lists and tasks. With Superlist, you can do it all: Create to-do lists, capture thoughts or detailed notes, assign

Keywords (optional, maximum 10) tasks lists productivity

Support URL

Marketing URL (optional)

General

The app icon can be updated on Xcode

Type Apps synced

Category Productivity synced

Copyright (optional) 2008 Superlist Inc

Content Rights (optional) Set up

Primary language English

Age rating +4

SKU com.superlist-app

Bundle ID superlist-com.superlist-app

Apple App ID 4536456773

Global Expansion Opportunities

Regulatory momentum is building worldwide,
here's where change is happening:



European Union

DMA – Enforced since March 2024



Japan

Law passed, enforcement starts Dec 2025



Brazil

Law passed, enforcement will start
after Apple's appeal is handled, expected in 2025



United Kingdom

DMCCA passed, enforcement expected late 2025



South Korea

DMCCA passed, enforcement expected late 2025



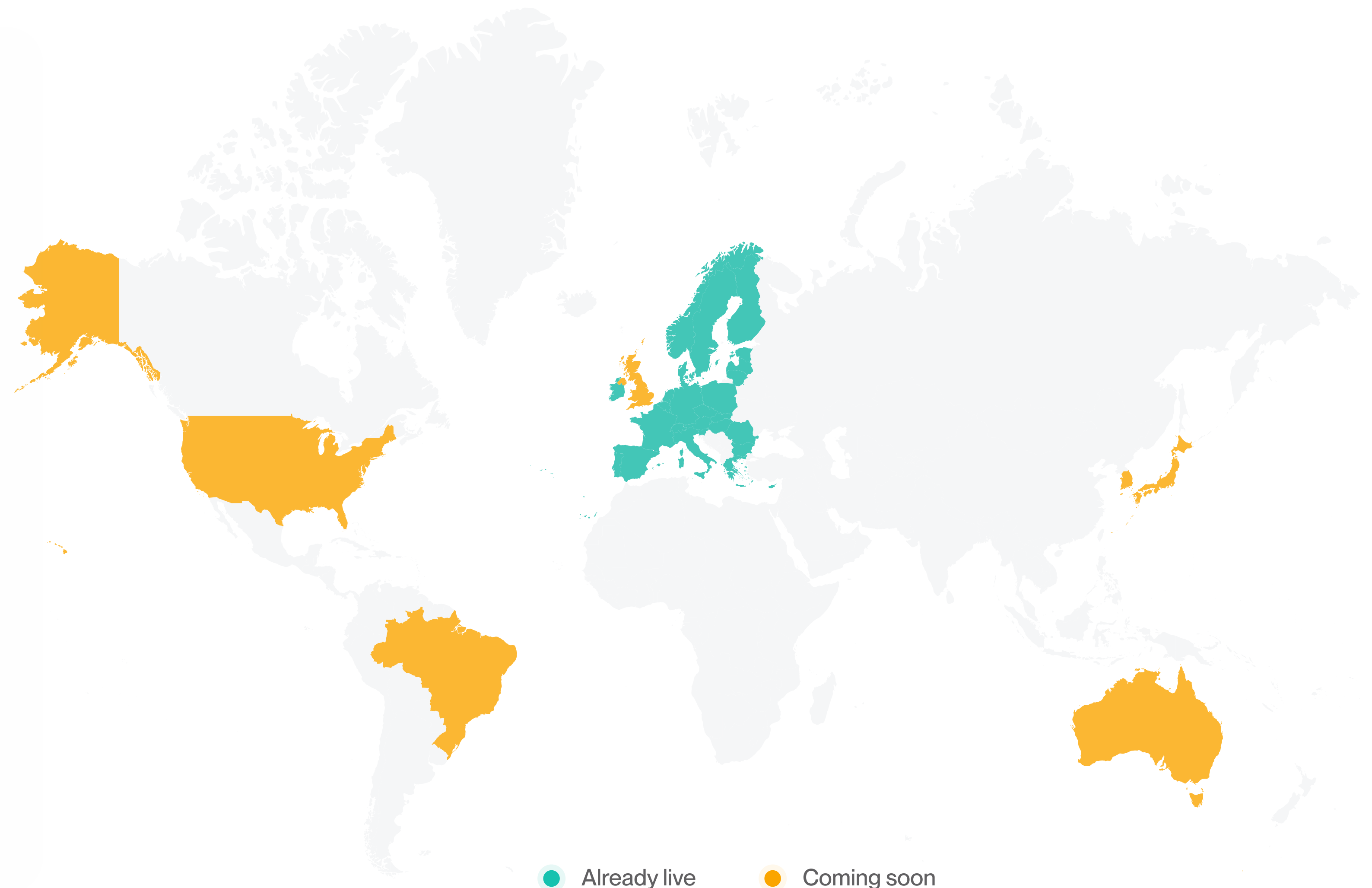
United States

OAMA reintroduced in 2025



Australia

Consultations ongoing, legislation expected 2025–2026



Why wait?

Join the iOS app revolution with Onside

Sign up in minutes to access the Onside platform and start publishing your apps with ease

No upfront costs and lower fees compared to the App Store, improving your bottomline with more flexibility

Dedicated Account Manager who knows and understands your business

Open for all app categories, including adult content, iGaming, and crypto

Flexible payout options: monthly or use your own payment solution

Let's get in touch

Get started today
Sign up in minutes
onside.io

Questions?
Email us
hello@onside.io

Need more details?
Schedule a call or a demo today!
[+31 020 261 3946](tel:+310202613946)

